



Debby Kim &lt;debby.kim@lacity.org&gt;

## Press Conference re: National Missing Children's Day

3 messages

Morrie R. Goldman &lt;mgoldman@urbansolutionsla.com&gt;

Wed, May 17, 2017 at 10:50 AM

To: Debby Kim &lt;debby.kim@lacity.org&gt;

Cc: "fredy.ceja@lacity.org" &lt;fredy.ceja@lacity.org&gt;, Arturo Chavez &lt;arturo.chavez@lacity.org&gt;

Clear Channel Outdoor is partnering with the [National Center for Missing & Exploited Children](#) (NCMEC) in cities across the country to shine a spotlight on open cases via PSA campaigns, and will now launch its first Los Angeles partnership on May 25 in conjunction with [National Missing Children's Day](#).

The campaign will run solely on Clear Channel's digital boards for one month in LA and Orange County, beginning with a press conference/unveiling at City Hall (final details pending – see below) including City officials, Clear Channel representatives, NCMEC representatives and family members of the missing children.

### Press Conference

**Date:** Thursday, May 25 – [National Missing Children's Day](#)

**Location:** 9 AM @ Los Angeles City Hall

**Attendees:** NCMEC reps, CCOA reps, law enforcement, family(ies) of child(ren)

Let me know if you'd like to participate in the press conference and I will connect you with the Public Relations team.

Thanks.

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[CCOA\\_NCMEC\\_LA Partnership Backgrounder\\_All Electeds.docx](#)  
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Fredy Ceja <fredy.ceja@lacity.org>

Wed, May 17, 2017 at 10:58 AM

To: Arturo Chavez <arturo.chavez@lacity.org>, Debby Kim <debby.kim@lacity.org>

I like the idea, clearly it's a good deed, but the perception is not good for CM.

### **Fredy Ceja**

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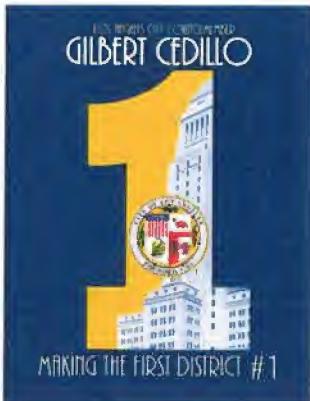
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To: Fredy Ceja <[fredy.ceja@lacity.org](mailto:fredy.ceja@lacity.org)>  
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Wed, May 17, 2017 at 12:59 PM

Hmm might want to pass on this one... lets discuss further.

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Arturo Chavez  
Chief of Staff  
Councilmember Gil Cedillo  
213 473-7001